

**CONTACT**

LYNN GOVITZ  
+1 989 435 7741  
LGOVITZ@ONEBMG.COM

**BMG**

330 N. ROSS STREET  
BEAVERTON, MI 48612 USA  
**ONEBMG.COM**



## PRESS RELEASE

### **BMG hires a new North American System Sales Manager**

Beaverton, MI (April 05, 2026) – BMG is a global leader in full-service thermoforming packaging and automation technology. This group of highly skilled personnel has historically been a global leader in developing and manufacturing industry-changing improvements across the entire thermoforming end-to-end process, benefiting packaging manufacturers for years. BMG continues to engineer innovations that provide its customers with world-class technology solutions, shorter developmental lead times, and outstanding executional design flexibility.

#### **Industry veteran Bob Brubaker has joined the BMG sales team.**

BMG has added another all-star to its roster. Bob Brubaker has joined BMG as their new System Sales Manager and took those reins back on March 15th of this year. This new addition is a key step in strengthening their North American sales organization and will be foundational to accelerating the continued growth of BMG's industry-leading thermoforming product lines.

Mr. Brubaker will lead sales efforts across North America, with a strong focus on expanding market presence and driving new revenue opportunities for BMG products. He has a well-vetted, deep understanding of the thermoforming industry, built on his technical expertise and industry relationships, which have positioned him to quickly identify growth opportunities, support their customers at a high level, and lead efforts at BMG to capture additional market share in key verticals.

Bob brings an impressive technical and commercial background to BMG, spanning the entire thermoforming industry. He began his career with Brown Machine in Beaverton, MI, back in 1999 as an electrician, then moved into a technical service role and ultimately advanced to Western Sales Manager, where he led sales of Brown Machine equipment. After leaving Brown in 2010, Bob continued to build a diverse and well-rounded background by working with several leading thermoforming customers and suppliers, including Sabert, TO Plastics, Battenfeld, Dart, and Sonoco. During this time, he held a variety of leadership and technical roles, including Engineering Manager, Process Engineer, North American Sales Manager, and Technical Manager. Bob returned to BMG from 2023 to 2025, further strengthening his connection to the organization. He rejoins BMG, continuing to contribute his extensive industry knowledge and experience to the corporation.

“In his many travels throughout the years, Bob has built a foundation of strong commitment to both internal team collaboration and external customer success. His ability to combine technical expertise with a results-driven sales mindset will play a key role in strengthening our customer partnerships and driving

## CONTACT

LYNN GOVITZ  
+1 989 435 7741  
LGOVITZ@ONEBMG.COM

## BMG

330 N. ROSS STREET  
BEAVERTON, MI 48612 USA  
[ONEBMG.COM](http://ONEBMG.COM)



## PRESS RELEASE

meaningful sales growth. Bob's extensive knowledge of extrusion, thermoforming equipment, processing, tooling design, automation, and plant operations will be a significant advantage in supporting our customers, identifying new opportunities, and contributing to future New Product Development within BMG," said Tim Carpenter, CEO at BMG.

BMG continues its commitment to assisting customers in need of thermoforming packaging/automation solutions with an acute awareness and attention to detail when it comes to providing true turnkey solutions while taking into account the need for shorter developmental timelines, increased ROI, reduced cost of doing business, and an unparalleled service commitment rivaled by none worldwide.

**BMG. Shaping Next.**

---

## ABOUT BMG

Headquartered in Beaverton, Michigan, USA. The new BMG is an award-winning thermoforming packaging/automation solutions leader focused on a customer-centric approach. We develop solutions that meet and exceed the unique requirements of each customer's application. BMG is a global organization representing the world's most extensive thermoforming portfolio, with international assistance available 24 hours a day. Operating

in major verticals that include automotive, medical, electronics, horticulture, food, and process automation, we bring to bear on each solution over 50 years of technological experience! BMG operates facilities and offices throughout North America, South America, Europe, the UK, Asia, and the Middle East. **Learn more at [oneBMG.com](http://oneBMG.com), follow [@wearebmg](#) on Threads, follow [@oneBMG](#) on LinkedIn, and like [@oneBMG](#) on Facebook.**